



dockrock@burnhamhousevets.com

FREE THE MUSIC...

It's that time again... Dock Rock is back.

In aid of RNLI Dover Lifeboat, St Martin's Emmaus, and Rhodes Minnis Cat Sanctuary

Why now?

Dock Rock relies so heavily on goodwill and voluntary support that it cannot be successfully staged every single year. A gap also gives local bands time to refresh, reform and re-invent! The last event was in August 2006 where 12 bands played two stages for nine hours - and the beer tent ran dry.

The date set is Saturday 1st August 2009. We know that many of you have already had informal chats with one or more of us and we'd like now to confirm the level of support being offered. If you've not come across Dock Rock before, we hope that this document will demonstrate that it will be money well spent on the local community.

Open Access for Local Music Lovers

Dock Rock has always been a free event open to everyone. Local bands are not paid to appear and none of the organisers or helpers receives any payment. There are still unavoidable costs and that is where local businesses and shops can help with goods or cash. If all goes well (and the sun shines!) we can help local charities. After the last Dock Rock, we gave over £6,000 to three local charities.

Where and When?

Dock Rock is held on Dover seafront. This site is easily accessible by road, rail and bus service. More importantly it's easy to reach by foot from most of Dover town itself. It's a highly visible site too which means that it's seen and supported by people passing through. We'll start at midday and continue until around 10pm.

Open Access for Bands

This event is very popular with bands and always very oversubscribed. Local bands will be given priority in the line up although adding a few musicians from further afield offers the chance to share experiences and contacts. The organisers offer the best production values they can in terms of staging and PA. A professional photographer takes promotional shots for the bands and their set is recorded for them to use as they wish. Local event organisers and landlords see Dock Rock as a showcase for local talent. Indeed the last two events have received extensive coverage on BBC Radio Kent.

New, young and diverse bands are actively encouraged and it's hoped that this year there will be an eclectic mix of sounds on offer.



A Community Event

In order for Dock Rock to work successfully it has to be a community partnership with the local council, police, Harbour Board and local business all working together with the organizers in the planning and on the day. The administration will once again be done from the town centre at Burnham House Veterinary Surgery so that bands and supporters have easy access to organisers. Many of the staff there have done at least one if not several Dock Rock concerts in the past and many will be volunteers on the day itself.

Conclusion

Dock Rock offers local businesses the chance to support this free concert, which is totally directed at the community and is being staged for local people by local people. It's a great opportunity for you to be involved in a local event with a good track record without having the headache of all the organising! But with countywide radio coverage it also means that Dover will raise its profile much further a field. As you can imagine, the event needs a high level of funding support and we would greatly appreciate your help. Our sponsors will, of course, be listed in the event programme and there are also options for banners, band sponsorship, beer sponsorship, etc. If you are able, we also welcome contributions of "things" rather than cash - please find enclosed a form outlining how you can help. If you're not able to, please just come along and enjoy some great live music.

Music for free seems a thing of the past. Dock Rock welcomes families and groups to bring a blanket, settle down for a picnic and enjoy great music with a great community spirit.

We'll be putting more info out as we have it - you can see up-to-date news on the surgery's website: go to www.burnhamhousevets.com and click on "Dock Rock". If you'd like any more information, or want to offer any form of help (or just want to wish us luck!), please email us at dockrock@burnhamhousevets.com.

Many thanks for your support and we really hope to see you there on 1st August!

Dock Rock 2009



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